

Promotional Items

MUGS//PENS//LANYARDS//TUMBLERS

CREATE A BETTER BRAND, CREATE A BETTER SHIRT!

PROMOTIONAL PRODUCTS ARE PROVEN TO BE ONE OF THE MOST EFFECTIVE MEDIA AVAILABLE TO ADVERTISERS. THEY'RE TANGIBLE, USEFUL AND HIGHLY TARGETED TO THE AUDIENCE THEY REACH, DELIVERING THE HIGHEST RATE OF RECALL AND RETURN ON INVESTMENT. MOBILE, HIGHLY-TARGETED AND INEXPENSIVE, PROMOTIONAL PRODUCTS ARE THE ONLY ADVERTISING MEDIUM CAPABLE OF ENGAGING ALL FIVE SENSES. ADDING YOUR MESSAGE TO A TANGIBLE PRODUCT TURNS AN ORDINARY MESSAGE INTO A MARKETING EXPERIENCE PEOPLE CAN SEE, TOUCH, HEAR, SMELL AND EVEN TASTE

FEATURES

Promotional Products are a great option to show off your brand. These items are not expensive, but they can increase your exposure to the world and bring you more clients. There are a lot of advantages to utilizing promotional items with your company name, logo and contact information on them

The right kind of promotional product can influence the way people and other companies view your company and services.

Promotional Products are great for generating sales leads, for example at trade shows or corporate events.

BENEFITS

When compared to other forms of media like television or radio, promotional products are very affordable and effective. For a modest investment, a company can obtain the type of exposure normally reserved for larger companies with significant advertising budgets.

Not only do promotional products make impressions to everyone who sees them, but messaging is reinforced every time the item is used, as it is making a contribution to the needs of the owner. No other form of media can allow the advertiser to so closely tie a benefit to the recipient of the message or brand.

APPLICATION

With promotional products, the question is not, "what can I get my logo printed on?", but instead it should be; "what item can my ideal customer use that I can provide with my logo."

With over 850,000 products to choose from, it is easy to choose the least expensive product or the product that appeals to you the most. However, think like your customer and see what items they would use on a daily basis.

Just remember that promotional products are tangible which means people can keep your advertisement with them for future reference.



LANYARDS



TOTE BAGS



DRINKWARE



OFFICE ITEMS