## CREATE A BETTER BRAND, CREATE A BETTER SHIRT!

GIVE YOUR BUSINESS A BOOST WITH FULL-COLOR CUSTOM BANNER PRINTING. USING THE LATEST IN DIGITAL PRINTING TECHNOLOGY. RED EYE MEDIA BRINGS YOU AN EYE-CATCHING OPPORTUNITY TO GRAB PEOPLE'S ATTENTION AT GRAND OPENINGS, FUNDRAISERS, ANNIVERSARY CELEBRATIONS AND MORE.

BANNERS ARE VERSATILE IN USAGE AND CAN BE USED FOR FEATURING SPONSORSHIPS, TEMPORARY BUSINESS SIGNAGE, WALL MURAL DECOR, TRADESHOW BOOTH BACKDROPS AND MANY OTHER USES. FEATURING A FULLY CUSTOMIZABLE DESIGN AND MESSAGE OF YOUR CHOOSING. YOU CAN USE BANNERS TO REALLY DRAW THE ATTENTION YOU NEED.



Vinyl Banners are one of the most diverse printed marketing mediums available. Its wide range of capabilities provides endless possibiliti<u>es.</u> Printed on either matte or glossy vinyl, each banner is created to your exact needs.

Vinyl banners are an inexpensive form of advertising that can get your message directly to your targeted audience.

Whether the vinyl banner is being displayed inside the company, at a trade show or on the street, the goal is a banner that remains as easy to read on the first day it is used as the last. Vinyl banners are long-lasting and durable



## **BENEFITS**

Vinyl banners are great choice for any advertising that includes a variety of colors and images. That provides a striking display that draws people to your banner because it is visible from a distance.

Our heavy-duty vinyl banners are designed for both indoor and outdoor use. We use 13 oz. vinyl stock and fade-resistant inks to enhance banner durability. It has a smooth non-reflective matte finish for great visibility even in bright

You can either print on both sides or choose one side. We also have grommet and pole pockets options for easier installation



## **APPLICATION**

Banners are one of the easiest signage applications to install. Use cords, strings or bungees to attach the corner grommets to a stationary object, such as poles. You can also use screws and washers to install your banners to rigid backgrounds such as wood or concrete, or you can use zip ties or string to fasten them to fences or between posts.

Other applications for custom banners include: Special Event Backdrop Banners, Media Backdrops, Retail POP Banners and Trade Show Displays. We can create a wide range of custom banners and flags using sewn-appliquéd, silk-screened or vinyl-applied fabrication methods.







